

FULL PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups



Lat/Lon: 41.6280/-70.3834

RF1

770 Main St		3 mi radius	5 mi radius	7 mi radius
POPULATION	2012 Estimated Population	13,208	40,318	63,912
	2017 Projected Population	12,958	39,566	62,729
	2010 Census Population	13,320	40,660	64,452
	2000 Census Population	14,342	42,297	66,040
	Projected Annual Growth 2012 to 2017	-0.4%	-0.4%	-0.4%
	Historical Annual Growth 2000 to 2012	-0.7%	-0.4%	-0.3%
HOUSEHOLDS	2012 Estimated Households	5,569	16,464	26,224
	2017 Projected Households	5,190	15,342	24,436
	2010 Census Households	5,750	16,996	27,070
	2000 Census Households	5,946	17,199	26,643
	Projected Annual Growth 2012 to 2017	-1.4%	-1.4%	-1.4%
	Historical Annual Growth 2000 to 2012	-0.5%	-0.4%	-0.1%
AGE	2012 Est. Population Under 10 Years	8.8%	10.0%	10.1%
	2012 Est. Population 10 to 19 Years	11.2%	11.5%	11.6%
	2012 Est. Population 20 to 29 Years	8.4%	9.9%	10.2%
	2012 Est. Population 30 to 44 Years	13.6%	15.4%	15.5%
	2012 Est. Population 45 to 59 Years	24.0%	24.2%	24.1%
	2012 Est. Population 60 to 74 Years	20.7%	18.1%	18.1%
	2012 Est. Population 75 Years or Over	13.2%	10.9%	10.3%
	2012 Est. Median Age	49.2	45.9	45.5
MARITAL STATUS & GENDER	2012 Est. Male Population	47.3%	47.7%	47.9%
	2012 Est. Female Population	52.7%	52.3%	52.1%
	2012 Est. Never Married	23.5%	29.9%	30.3%
	2012 Est. Now Married	60.2%	55.3%	55.1%
	2012 Est. Separated or Divorced	12.3%	12.0%	12.2%
	2012 Est. Widowed	4.1%	2.8%	2.5%
INCOME	2012 Est. HH Income \$200,000 or More	8.9%	7.1%	7.1%
	2012 Est. HH Income \$150,000 to \$199,999	4.0%	3.8%	4.2%
	2012 Est. HH Income \$100,000 to \$149,999	16.9%	15.1%	14.8%
	2012 Est. HH Income \$75,000 to \$99,999	18.2%	18.4%	16.7%
	2012 Est. HH Income \$50,000 to \$74,999	19.2%	20.9%	19.8%
	2012 Est. HH Income \$35,000 to \$49,999	14.4%	13.3%	13.3%
	2012 Est. HH Income \$25,000 to \$34,999	6.6%	7.7%	8.4%
	2012 Est. HH Income \$15,000 to \$24,999	6.5%	7.0%	7.5%
	2012 Est. HH Income Under \$15,000	5.2%	6.5%	8.0%
	2012 Est. Average Household Income	\$94,744	\$83,471	\$81,894
	2012 Est. Median Household Income	\$72,757	\$68,981	\$66,312
	2012 Est. Per Capita Income	\$39,964	\$34,201	\$33,791
	2012 Est. Total Businesses	669	1,740	4,298
2012 Est. Total Employees	4,157	12,734	39,735	

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RACE	2012 Est. White	93.0%	89.3%	88.4%
	2012 Est. Black	1.5%	2.5%	2.7%
	2012 Est. Asian or Pacific Islander	1.0%	1.3%	1.4%
	2012 Est. American Indian or Alaska Native	0.6%	1.3%	1.5%
	2012 Est. Other Races	4.0%	5.6%	5.9%
HISPANIC	2012 Est. Hispanic Population	251	1,187	1,916
	2012 Est. Hispanic Population	1.9%	2.9%	3.0%
	2017 Proj. Hispanic Population	2.1%	3.3%	3.3%
	2010 Hispanic Population	1.8%	2.8%	2.9%
EDUCATION (Adults 25 or Older)	2012 Est. Adult Population (25 Years or Over)	9,962	29,635	46,660
	2012 Est. Elementary (Grade Level 0 to 8)	2.0%	1.9%	1.5%
	2012 Est. Some High School (Grade Level 9 to 11)	2.5%	3.6%	4.2%
	2012 Est. High School Graduate	21.5%	26.9%	26.8%
	2012 Est. Some College	22.1%	20.0%	19.9%
	2012 Est. Associate Degree Only	11.3%	10.6%	10.5%
	2012 Est. Bachelor Degree Only	25.7%	23.1%	23.3%
	2012 Est. Graduate Degree	14.9%	13.9%	13.8%
HOUSING	2012 Est. Total Housing Units	8,548	23,656	38,741
	2012 Est. Owner-Occupied	51.9%	53.0%	49.7%
	2012 Est. Renter-Occupied	13.3%	16.6%	18.0%
	2012 Est. Vacant Housing	34.9%	30.4%	32.3%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	2.2%	1.9%	2.6%
	2010 Homes Built 2000 to 2004	4.3%	4.4%	5.2%
	2010 Homes Built 1990 to 1999	9.8%	10.7%	11.9%
	2010 Homes Built 1980 to 1989	24.2%	24.4%	22.6%
	2010 Homes Built 1970 to 1979	19.0%	20.8%	19.8%
	2010 Homes Built 1960 to 1969	10.2%	11.2%	10.5%
	2010 Homes Built 1950 to 1959	8.7%	8.0%	8.1%
	2010 Homes Built Before 1949	21.5%	18.5%	19.3%
HOME VALUES	2010 Home Value \$1,000,000 or More	6.5%	4.6%	4.7%
	2010 Home Value \$500,000 to \$999,999	21.0%	16.6%	17.0%
	2010 Home Value \$400,000 to \$499,999	14.0%	13.6%	14.2%
	2010 Home Value \$300,000 to \$399,999	34.3%	32.6%	31.4%
	2010 Home Value \$200,000 to \$299,999	17.0%	23.4%	23.1%
	2010 Home Value \$150,000 to \$199,999	3.7%	5.1%	5.2%
	2010 Home Value \$100,000 to \$149,999	1.8%	2.1%	2.0%
	2010 Home Value \$50,000 to \$99,999	0.8%	0.6%	1.1%
	2010 Home Value \$25,000 to \$49,999	0.5%	0.5%	0.5%
	2010 Home Value Under \$25,000	0.4%	0.8%	0.8%
	2010 Median Home Value	\$419,340	\$375,579	\$374,154
	2010 Median Rent	\$1,066	\$1,070	\$1,015

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LABOR FORCE	2012 Est. Labor Population Age 16 Years or Over	11,172	33,629	53,187
	2012 Est. Civilian Employed	55.0%	58.1%	57.8%
	2012 Est. Civilian Unemployed	6.6%	6.2%	6.5%
	2012 Est. in Armed Forces	0.2%	0.2%	0.3%
	2012 Est. not in Labor Force	38.2%	35.4%	35.3%
	2012 Labor Force Males	47.0%	47.2%	47.4%
	2012 Labor Force Females	53.0%	52.8%	52.6%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	6,360	20,370	31,970
	2010 Mgmt, Business, & Financial Operations	15.7%	14.1%	14.2%
	2010 Professional, Related	26.7%	23.2%	23.0%
	2010 Service	17.7%	20.2%	21.6%
	2010 Sales, Office	23.3%	24.6%	24.2%
	2010 Farming, Fishing, Forestry	0.3%	0.3%	0.2%
	2010 Construction, Extraction, Maintenance	9.5%	10.2%	9.7%
	2010 Production, Transport, Material Moving	6.7%	7.3%	7.0%
	2010 White Collar Workers	65.7%	62.0%	61.4%
	2010 Blue Collar Workers	34.3%	38.0%	38.6%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	83.4%	83.9%	82.4%
	2010 Drive to Work in Carpool	7.5%	7.7%	7.9%
	2010 Travel to Work by Public Transportation	2.0%	1.6%	2.0%
	2010 Drive to Work on Motorcycle	-	-	-
	2010 Walk or Bicycle to Work	1.9%	1.8%	2.7%
	2010 Other Means	0.5%	0.6%	0.5%
	2010 Work at Home	4.7%	4.4%	4.5%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	33.2%	35.7%	35.2%
	2010 Travel to Work in 15 to 29 Minutes	42.7%	39.5%	38.0%
	2010 Travel to Work in 30 to 59 Minutes	16.5%	16.6%	18.0%
	2010 Travel to Work in 60 Minutes or More	7.5%	8.1%	8.8%
	2010 Average Travel Time to Work	18.0	18.1	18.6
CONSUMER EXPENDITURE	2012 Est. Total Household Expenditure	\$379 M	\$1.02 B	\$1.60 B
	2012 Est. Apparel	\$18.1 M	\$48.7 M	\$76.5 M
	2012 Est. Contributions, Gifts	\$26.0 M	\$68.5 M	\$108 M
	2012 Est. Education, Reading	\$10.9 M	\$28.8 M	\$45.5 M
	2012 Est. Entertainment	\$21.4 M	\$57.4 M	\$89.9 M
	2012 Est. Food, Beverages, Tobacco	\$58.8 M	\$159 M	\$250 M
	2012 Est. Furnishings, Equipment	\$17.3 M	\$46.3 M	\$72.3 M
	2012 Est. Health Care, Insurance	\$26.6 M	\$71.9 M	\$113 M
	2012 Est. Household Operations, Shelter, Utilities	\$113 M	\$304 M	\$477 M
	2012 Est. Miscellaneous Expenses	\$6.21 M	\$16.8 M	\$26.3 M
	2012 Est. Personal Care	\$5.44 M	\$14.7 M	\$23.1 M
	2012 Est. Transportation	\$75.1 M	\$203 M	\$317 M

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