

# FULL PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 42.4644/-71.0618

RF1

880 Main St		1 mi radius	2 mi radius	3 mi radius
POPULATION	2013 Estimated Population	21,011	51,668	137,591
	2018 Projected Population	22,070	54,237	144,428
	2010 Census Population	20,589	50,640	134,853
	2000 Census Population	21,236	49,931	130,792
	Projected Annual Growth 2013 to 2018	1.0%	1.0%	1.0%
	Historical Annual Growth 2000 to 2013	-0.1%	0.3%	0.4%
HOUSEHOLDS	2013 Estimated Households	8,631	20,794	56,001
	2018 Projected Households	8,995	21,664	58,352
	2010 Census Households	8,458	20,385	54,903
	2000 Census Households	8,488	19,720	52,725
	Projected Annual Growth 2013 to 2018	0.8%	0.8%	0.8%
	Historical Annual Growth 2000 to 2013	0.1%	0.4%	0.5%
AGE	2013 Est. Population Under 10 Years	11.9%	11.4%	11.1%
	2013 Est. Population 10 to 19 Years	11.3%	11.1%	10.7%
	2013 Est. Population 20 to 29 Years	8.4%	10.2%	12.8%
	2013 Est. Population 30 to 44 Years	20.2%	20.7%	21.7%
	2013 Est. Population 45 to 59 Years	23.4%	23.5%	22.2%
	2013 Est. Population 60 to 74 Years	16.0%	15.4%	14.2%
	2013 Est. Population 75 Years or Over	8.9%	7.7%	7.4%
	2013 Est. Median Age	43.2	42.0	40.1
MARITAL STATUS & GENDER	2013 Est. Male Population	46.9%	47.6%	48.0%
	2013 Est. Female Population	53.1%	52.4%	52.0%
	2013 Est. Never Married	28.2%	30.5%	36.6%
	2013 Est. Now Married	57.9%	57.0%	51.1%
	2013 Est. Separated or Divorced	12.4%	10.0%	9.8%
	2013 Est. Widowed	1.6%	2.5%	2.6%
INCOME	2013 Est. HH Income \$200,000 or More	14.0%	12.7%	9.9%
	2013 Est. HH Income \$150,000 to \$199,999	8.1%	6.8%	5.4%
	2013 Est. HH Income \$100,000 to \$149,999	20.2%	20.8%	17.3%
	2013 Est. HH Income \$75,000 to \$99,999	14.1%	14.9%	15.1%
	2013 Est. HH Income \$50,000 to \$74,999	12.9%	14.3%	15.7%
	2013 Est. HH Income \$35,000 to \$49,999	8.9%	10.2%	11.4%
	2013 Est. HH Income \$25,000 to \$34,999	5.5%	5.9%	7.6%
	2013 Est. HH Income \$15,000 to \$24,999	6.6%	6.6%	8.1%
	2013 Est. HH Income Under \$15,000	9.6%	7.9%	9.5%
	2013 Est. Average Household Income	\$97,697	\$95,749	\$84,390
	2013 Est. Median Household Income	\$84,356	\$83,001	\$73,021
	2013 Est. Per Capita Income	\$40,497	\$38,755	\$34,593
	2013 Est. Total Businesses	778	1,560	4,904
2013 Est. Total Employees	5,869	14,050	44,531	

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<b>RACE</b>	2013 Est. White	92.8%	88.3%	78.7%
	2013 Est. Black	2.0%	3.3%	6.7%
	2013 Est. Asian or Pacific Islander	3.0%	5.5%	9.9%
	2013 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
	2013 Est. Other Races	2.1%	2.8%	4.6%
<b>HISPANIC</b>	2013 Est. Hispanic Population	506	1,651	7,406
	2013 Est. Hispanic Population	2.4%	3.2%	5.4%
	2018 Proj. Hispanic Population	2.9%	3.9%	6.5%
	2010 Hispanic Population	2.2%	2.9%	5.0%
<b>EDUCATION (Adults 25 or Older)</b>	2013 Est. Adult Population (25 Years or Over)	15,375	37,769	100,010
	2013 Est. Elementary (Grade Level 0 to 8)	1.4%	2.4%	3.9%
	2013 Est. Some High School (Grade Level 9 to 11)	2.8%	3.6%	5.5%
	2013 Est. High School Graduate	26.7%	27.8%	28.9%
	2013 Est. Some College	16.5%	16.3%	17.0%
	2013 Est. Associate Degree Only	8.2%	7.4%	7.0%
	2013 Est. Bachelor Degree Only	25.1%	25.2%	22.0%
	2013 Est. Graduate Degree	19.3%	17.2%	15.6%
<b>HOUSING</b>	2013 Est. Total Housing Units	8,853	21,414	58,223
	2013 Est. Owner-Occupied	67.7%	67.9%	57.1%
	2013 Est. Renter-Occupied	29.8%	29.2%	39.1%
	2013 Est. Vacant Housing	2.5%	2.9%	3.8%
<b>HOMES BUILT BY YEAR</b>	2010 Homes Built 2005 or later	2.1%	3.3%	4.1%
	2010 Homes Built 2000 to 2004	1.9%	3.0%	2.9%
	2010 Homes Built 1990 to 1999	3.7%	5.7%	5.5%
	2010 Homes Built 1980 to 1989	6.9%	8.8%	9.1%
	2010 Homes Built 1970 to 1979	8.2%	9.2%	10.3%
	2010 Homes Built 1960 to 1969	8.2%	9.6%	10.1%
	2010 Homes Built 1950 to 1959	11.8%	12.3%	11.0%
	2010 Homes Built Before 1949	57.3%	48.0%	47.0%
<b>HOME VALUES</b>	2010 Home Value \$1,000,000 or More	1.1%	1.2%	1.4%
	2010 Home Value \$500,000 to \$999,999	22.4%	20.2%	17.0%
	2010 Home Value \$400,000 to \$499,999	28.4%	24.7%	21.2%
	2010 Home Value \$300,000 to \$399,999	27.8%	31.4%	32.9%
	2010 Home Value \$200,000 to \$299,999	13.7%	15.4%	18.5%
	2010 Home Value \$150,000 to \$199,999	3.0%	3.6%	4.5%
	2010 Home Value \$100,000 to \$149,999	1.8%	1.6%	1.7%
	2010 Home Value \$50,000 to \$99,999	0.5%	0.9%	1.1%
	2010 Home Value \$25,000 to \$49,999	1.0%	0.8%	1.1%
	2010 Home Value Under \$25,000	0.4%	0.3%	0.6%
	2010 Median Home Value	\$413,089	\$396,067	\$375,083
	2010 Median Rent	\$865	\$940	\$976

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<b>LABOR FORCE</b>	2013 Est. Labor Population Age 16 Years or Over	16,962	42,152	113,404
	2013 Est. Civilian Employed	64.1%	65.5%	65.7%
	2013 Est. Civilian Unemployed	3.5%	4.3%	4.7%
	2013 Est. in Armed Forces	-	-	0.1%
	2013 Est. not in Labor Force	32.4%	30.1%	29.6%
	2013 Labor Force Males	46.2%	47.0%	47.4%
	2013 Labor Force Females	53.8%	53.0%	52.6%
<b>OCCUPATION</b>	2010 Occupation: Population Age 16 Years or Over	10,059	26,106	70,070
	2010 Mgmt, Business, & Financial Operations	23.1%	20.5%	17.9%
	2010 Professional, Related	32.2%	31.3%	27.5%
	2010 Service	10.9%	13.3%	16.6%
	2010 Sales, Office	22.8%	23.4%	23.5%
	2010 Farming, Fishing, Forestry	-	-	0.1%
	2010 Construction, Extraction, Maintenance	7.2%	6.5%	7.2%
	2010 Production, Transport, Material Moving	3.6%	4.9%	7.1%
	2010 White Collar Workers	78.1%	75.2%	69.0%
	2010 Blue Collar Workers	21.9%	24.8%	31.0%
<b>TRANSPORTATION TO WORK</b>	2010 Drive to Work Alone	70.4%	71.4%	69.3%
	2010 Drive to Work in Carpool	5.8%	6.0%	7.4%
	2010 Travel to Work by Public Transportation	15.4%	15.3%	16.7%
	2010 Drive to Work on Motorcycle	-	-	-
	2010 Walk or Bicycle to Work	4.5%	3.2%	3.0%
	2010 Other Means	0.1%	0.5%	0.4%
	2010 Work at Home	3.8%	3.5%	3.1%
<b>TRAVEL TIME</b>	2010 Travel to Work in 14 Minutes or Less	22.2%	21.9%	19.4%
	2010 Travel to Work in 15 to 29 Minutes	26.5%	29.0%	30.9%
	2010 Travel to Work in 30 to 59 Minutes	39.9%	38.1%	38.7%
	2010 Travel to Work in 60 Minutes or More	11.3%	11.0%	11.0%
	2010 Average Travel Time to Work	27.0	26.8	27.3
<b>CONSUMER EXPENDITURE</b>	2013 Est. Total Household Expenditure	\$598 M	\$1.42 B	\$3.50 B
	2013 Est. Apparel	\$28.7 M	\$68.3 M	\$168 M
	2013 Est. Contributions, Gifts	\$40.9 M	\$95.9 M	\$231 M
	2013 Est. Education, Reading	\$17.7 M	\$41.1 M	\$99.0 M
	2013 Est. Entertainment	\$33.6 M	\$79.8 M	\$196 M
	2013 Est. Food, Beverages, Tobacco	\$93.1 M	\$222 M	\$552 M
	2013 Est. Furnishings, Equipment	\$27.3 M	\$64.8 M	\$158 M
	2013 Est. Health Care, Insurance	\$41.8 M	\$99.9 M	\$248 M
	2013 Est. Household Operations, Shelter, Utilities	\$180 M	\$427 M	\$1.05 B
	2013 Est. Miscellaneous Expenses	\$9.77 M	\$23.3 M	\$57.9 M
	2013 Est. Personal Care	\$8.66 M	\$20.6 M	\$50.8 M
	2013 Est. Transportation	\$117 M	\$280 M	\$690 M

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