

# FULL PROFILE

1990-2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups

Westgate Shopping Center



Lat/Lon: 43.6588/-70.2961

RF1

1364 Congress St		3 mi radius	5 mi radius	7 mi radius
Portland, ME 04102-2103				
POPULATION	2010 Estimated Population	72,658	117,969	140,869
	2015 Projected Population	73,870	120,552	144,489
	2000 Census Population	70,731	112,969	133,858
	1990 Census Population	71,467	110,840	127,715
	Projected Annual Growth 2010 to 2015	0.3%	0.4%	0.5%
	Historical Annual Growth 1990 to 2010	0.1%	0.3%	0.5%
HOUSEHOLDS	2010 Estimated Households	34,525	53,410	62,296
	2015 Projected Households	35,192	54,673	63,962
	2000 Census Households	32,972	50,270	58,239
	1990 Census Households	31,295	46,712	53,070
	Projected Annual Growth 2010 to 2015	0.4%	0.5%	0.5%
	Historical Annual Growth 1990 to 2010	0.5%	0.7%	0.9%
AGE	2010 Est. Population Under 10 Years	9.0%	10.0%	10.4%
	2010 Est. Population 10 to 19 Years	9.8%	10.6%	10.8%
	2010 Est. Population 20 to 29 Years	19.6%	16.2%	14.8%
	2010 Est. Population 30 to 44 Years	20.0%	19.9%	19.8%
	2010 Est. Population 45 to 59 Years	20.2%	21.4%	22.1%
	2010 Est. Population 60 to 74 Years	12.9%	13.7%	13.9%
	2010 Est. Population 75 Years or Over	8.5%	8.2%	8.3%
	2010 Est. Median Age	38.0	39.3	39.9
MARITAL STATUS & GENDER	2010 Est. Male Population	48.1%	47.9%	48.0%
	2010 Est. Female Population	51.9%	52.1%	52.0%
	2010 Est. Never Married	38.0%	32.4%	30.3%
	2010 Est. Now Married	37.0%	44.1%	46.9%
	2010 Est. Separated or Divorced	17.3%	15.9%	15.4%
	2010 Est. Widowed	7.7%	7.5%	7.4%
INCOME	2010 Est. HH Income \$200,000 or More	1.9%	2.4%	3.1%
	2010 Est. HH Income \$150,000 to \$199,999	2.1%	2.9%	3.4%
	2010 Est. HH Income \$100,000 to \$149,999	7.9%	10.0%	11.5%
	2010 Est. HH Income \$75,000 to \$99,999	10.4%	12.2%	13.0%
	2010 Est. HH Income \$50,000 to \$74,999	19.2%	20.1%	19.9%
	2010 Est. HH Income \$35,000 to \$49,999	14.4%	13.8%	13.3%
	2010 Est. HH Income \$25,000 to \$34,999	13.0%	11.8%	11.0%
	2010 Est. HH Income \$15,000 to \$24,999	12.1%	11.0%	10.3%
	2010 Est. HH Income Under \$15,000	19.0%	15.9%	14.6%
	2010 Est. Average Household Income	\$58,523	\$65,032	\$70,276
	2010 Est. Median Household Income	\$43,269	\$50,033	\$54,201
	2010 Est. Per Capita Income	\$29,315	\$30,540	\$32,038
		2010 Est. Total Businesses	6,912	8,989
2010 Est. Total Employees		111,069	141,511	154,205

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**Portland, ME 04102-2103**

**3 mi radius    5 mi radius    7 mi radius**

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<b>RACE</b>	2010 Est. White	87.8%	90.0%	90.8%
	2010 Est. Black	5.0%	3.9%	3.5%
	2010 Est. Asian or Pacific Islander	3.4%	2.8%	2.6%
	2010 Est. American Indian or Alaska Native	0.6%	0.6%	0.5%
	2010 Est. Other Races	3.2%	2.7%	2.5%
<b>HISPANIC</b>	2010 Est. Hispanic Population	2,357	3,197	3,462
	2010 Est. Hispanic Population	3.2%	2.7%	2.5%
	2015 Proj. Hispanic Population	3.8%	3.2%	2.9%
	2000 Hispanic Population	1.5%	1.3%	1.2%
<b>EDUCATION (Adults 25 or Older)</b>	2010 Est. Adult Population (25 Years or Over)	52,104	84,601	101,112
	2010 Est. Elementary (Grade Level 0 to 8)	2.8%	2.4%	2.2%
	2010 Est. Some High School (Grade Level 9 to 11)	5.3%	4.7%	4.4%
	2010 Est. High School Graduate	26.5%	26.7%	25.7%
	2010 Est. Some College	18.0%	17.8%	17.6%
	2010 Est. Associate Degree Only	8.8%	9.6%	9.6%
	2010 Est. Bachelor Degree Only	25.2%	25.2%	26.1%
	2010 Est. Graduate Degree	13.5%	13.5%	14.3%
<b>HOUSING</b>	2010 Est. Total Housing Units	37,308	57,592	67,804
	2010 Est. Owner-Occupied	42.2%	51.7%	55.0%
	2010 Est. Renter-Occupied	50.4%	41.0%	36.9%
	2010 Est. Vacant Housing	7.5%	7.3%	8.1%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.9%	1.2%	1.4%
	2000 Homes Built 1995 to 1998	1.6%	2.6%	3.3%
	2000 Homes Built 1990 to 1994	2.1%	3.3%	4.1%
	2000 Homes Built 1980 to 1989	9.0%	11.2%	12.0%
	2000 Homes Built 1970 to 1979	9.2%	10.3%	11.0%
	2000 Homes Built 1960 to 1969	8.2%	8.9%	8.8%
	2000 Homes Built 1950 to 1959	10.0%	11.0%	10.9%
	2000 Homes Built Before 1949	59.1%	51.6%	48.5%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	0.6%	0.8%	1.4%
	2000 Home Value \$400,000 to \$499,999	0.5%	1.0%	1.6%
	2000 Home Value \$300,000 to \$399,999	1.5%	2.0%	3.3%
	2000 Home Value \$200,000 to \$299,999	4.3%	7.3%	9.9%
	2000 Home Value \$150,000 to \$199,999	11.9%	14.0%	15.9%
	2000 Home Value \$100,000 to \$149,999	49.3%	47.5%	43.9%
	2000 Home Value \$50,000 to \$99,999	30.9%	26.3%	23.0%
	2000 Home Value \$25,000 to \$49,999	0.7%	0.7%	0.6%
	2000 Home Value Under \$25,000	0.3%	0.3%	0.2%
	2000 Median Home Value	\$120,666	\$129,048	\$139,655
	2000 Median Rent	\$529	\$541	\$547

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LABOR FORCE	2010 Est. Labor Population Age 16 Years or Over	62,067	98,825	117,143
	2010 Est. Civilian Employed	62.2%	63.1%	63.2%
	2010 Est. Civilian Unemployed	6.9%	6.1%	5.9%
	2010 Est. in Armed Forces	0.2%	0.2%	0.2%
	2010 Est. not in Labor Force	30.6%	30.6%	30.7%
	2010 Labor Force Males	47.6%	47.2%	47.3%
	2010 Labor Force Females	52.4%	52.8%	52.7%
OCCUPATION	2000 Occupation: Population Age 16 Years or Over	38,554	60,739	71,286
	2000 Mgmt, Business, & Financial Operations	13.9%	14.9%	15.7%
	2000 Professional, Related	23.9%	23.3%	23.6%
	2000 Service	16.6%	15.3%	14.6%
	2000 Sales, Office	28.9%	29.8%	29.7%
	2000 Farming, Fishing, Forestry	0.4%	0.3%	0.3%
	2000 Construction, Extraction, Maintenance	5.7%	5.8%	5.7%
	2000 Production, Transport, Material Moving	10.7%	10.6%	10.4%
	2000 White Collar Workers	66.7%	68.0%	69.0%
	2000 Blue Collar Workers	33.3%	32.0%	31.0%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	72.4%	76.2%	77.1%
	2000 Drive to Work in Carpool	10.9%	9.9%	9.5%
	2000 Travel to Work by Public Transportation	3.5%	2.7%	2.6%
	2000 Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	2000 Walk or Bicycle to Work	9.3%	6.8%	6.1%
	2000 Other Means	0.6%	0.5%	0.5%
	2000 Work at Home	3.3%	3.7%	4.1%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	49.2%	45.4%	43.4%
	2000 Travel to Work in 15 to 29 Minutes	36.7%	40.2%	41.6%
	2000 Travel to Work in 30 to 59 Minutes	10.2%	10.6%	11.1%
	2000 Travel to Work in 60 Minutes or More	3.8%	3.8%	3.9%
	2000 Average Travel Time to Work	16.9	17.2	17.5
CONSUMER EXPENDITURE	2010 Est. Total Household Expenditure	\$1.67 B	\$2.78 B	\$3.40 B
	2010 Est. Apparel	\$79.8 M	\$132 M	\$162 M
	2010 Est. Contributions, Gifts	\$102 M	\$174 M	\$217 M
	2010 Est. Education, Reading	\$44.5 M	\$74.8 M	\$93.3 M
	2010 Est. Entertainment	\$92.2 M	\$154 M	\$190 M
	2010 Est. Food, Beverages, Tobacco	\$272 M	\$447 M	\$544 M
	2010 Est. Furnishings, Equipment	\$71.6 M	\$121 M	\$150 M
	2010 Est. Health Care, Insurance	\$123 M	\$202 M	\$245 M
	2010 Est. Household Operations, Shelter, Utilities	\$500 M	\$829 M	\$1.02 B
	2010 Est. Miscellaneous Expenses	\$28.7 M	\$47.1 M	\$57.3 M
	2010 Est. Personal Care	\$24.5 M	\$40.5 M	\$49.5 M
	2010 Est. Transportation	\$334 M	\$555 M	\$679 M

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