



# Demographics - Charter Realty

## Ring Study of 7.0 Miles Around Lat: 42 7 96, Long: 71 13 43

### Geographic Descriptors

EASI Block Group: 250214111.001  
ZIP Code: 02081  
Post Office Name: Walpole  
County FIPS Code: 25021  
County Name: Norfolk, MA  
State Name: Massachusetts  
CBSA Name: Boston-Cambridge-Quincy, MA-NH  
Area Code: 508

### Demographic Profiles

Dominant Profile:

### Geographic Descriptors

<u>Description</u>	<u>3.00 Mile</u>	<u>5.00 Mile</u>	<u>7.00 Mile</u>
Population (4/1/1990):	32,771	100,336	161,142
Population (4/1/2000):	33,476	106,745	173,804
Population (1/1/2007):	34,995	108,634	176,134
Population (1/1/2012):	35,849	109,231	176,743
Population Growth (2007/2000):	4.54	1.77	1.34
Population Forecast (2012/2007):	2.44	0.55	0.35

### Demographic Profiles

Households (4/1/1990):	11,651	35,323	56,229
Households (4/1/2000):	12,517	39,208	63,582
Households (1/1/2007):	13,579	41,396	66,877
Households (1/1/2012):	14,192	42,455	68,472
Household Growth (2007/2000):	8.48	5.58	5.18
Household Forecast (2012/2007):	4.51	2.56	2.38

### POPULATION BY YEAR

Population, Median Age:	39.5	40.0	39.8
Population, Male:	17,312	53,678	86,592
Population, Female:	17,683	54,956	89,542
Population Density:	1,244.2	1,283.3	1,108.2
Population, Urban:	34,026	103,071	164,983
Population, Rural:	969	5,563	11,151

### HOUSEHOLDS BY YEAR

Household, Average Size:	2.58	2.62	2.63
Householder, Median Age:	50.4	50.6	50.6
Housing, Units:	13,890	42,163	68,133

**The Right Site - Exec Ed.**

Easy Analytic Software, Inc.

# Demographics - Charter Realty

## Geographic Descriptors

<u>Description</u>	<u>3.00 Mile</u>	<u>5.00 Mile</u>	<u>7.00 Mile</u>
Housing, Owner Occupied:	10,015	32,073	52,137
Housing, Renter Occupied:	3,564	9,323	14,740
Housing, Median Rent (\$):	1,113	1,129	1,130
Housing, Median Value Owner Households (\$):	390,825	409,167	416,888
Households, Median Vehicles:	2.3	2.3	2.3
Families:	9,493	29,466	47,871
<b>GENERAL POPULATION CHARACTERISTICS</b>			
White Population, Alone:	31,843	98,812	162,331
Black Population, Alone:	722	2,942	4,135
Asian Population, Alone:	1,652	4,186	5,607
Other Population:	778	2,694	4,061
Hispanic Population:	933	2,811	4,132
White Non-Hispanic Population:	31,285	97,097	159,651
<b>GENERAL HOUSEHOLD CHARACTERISTICS</b>			
Household Income, Total (\$):	1,374,266,329	4,354,483,967	7,153,843,009
Household Income, Median (\$):	86,334	88,684	88,950
Household Income, Average (\$):	101,205	105,191	106,970
Household Income, Per Capita (\$):	39,270	40,084	40,616
<b>POPULATION BY RACE</b>			
Total Retail Sales (including Food Services):	963,483	2,741,117	3,568,659
<b>GENERAL INCOME CHARACTERISTICS</b>			
Total Consumer Expenditures (\$000):	744,888.3	2,285,022.4	3,701,424.9
<b>RETAIL SALES</b>			
Employees, Total (by Place of Work):	25,851	72,617	99,535
Establishments, Total (by Place of Work):	1,396	3,928	5,803
<b>CONSUMER EXPENDITURES</b>			
EASI Quality of Life Index (US Avg=100):	86	85	85
EASI Total Crime Index (US Avg=100; A=High):	6	10	9
EASI Weather Index (US Avg=100):	55	55	55

### Footnotes:

“(US Avg=100)” indicates an index value with a range of 0 (low) to 200 (high).

All data are copyrighted estimates of Easy Analytic Software, Inc.

All estimates are as of 1/1/07 unless otherwise stated.

**The Right Site - Exec Ed.**

Easy Analytic Software, Inc.