

FULL PROFILE

1990-2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups

University Mall



CHARTER REALTY &
DEVELOPMENT CORP.

Lat/Lon: 44.9055/-68.6892

RF1

6 Stillwater Ave

Orono, ME 04473-3458

3 mi radius 5 mi radius 7 mi radius

	3 mi radius	5 mi radius	7 mi radius	
POPULATION	2010 Estimated Population	14,477	20,879	30,626
	2015 Projected Population	15,159	21,689	31,654
	2000 Census Population	13,868	19,938	28,971
	1990 Census Population	15,397	21,435	30,031
	Projected Annual Growth 2010 to 2015	0.9%	0.8%	0.7%
	Historical Annual Growth 1990 to 2010	-0.3%	-0.1%	0.1%
HOUSEHOLDS	2010 Estimated Households	4,858	7,649	11,802
	2015 Projected Households	4,915	7,796	12,073
	2000 Census Households	4,639	7,198	10,919
	1990 Census Households	4,348	6,802	10,052
	Projected Annual Growth 2010 to 2015	0.2%	0.4%	0.5%
	Historical Annual Growth 1990 to 2010	0.6%	0.6%	0.9%
AGE	2010 Est. Population Under 10 Years	7.8%	8.6%	8.9%
	2010 Est. Population 10 to 19 Years	16.9%	15.0%	13.5%
	2010 Est. Population 20 to 29 Years	30.1%	25.9%	21.4%
	2010 Est. Population 30 to 44 Years	12.9%	14.3%	15.6%
	2010 Est. Population 45 to 59 Years	14.9%	17.2%	19.3%
	2010 Est. Population 60 to 74 Years	10.8%	12.1%	13.5%
	2010 Est. Population 75 Years or Over	6.7%	6.9%	7.8%
	2010 Est. Median Age	31.2	33.7	37.0
MARITAL STATUS & GENDER	2010 Est. Male Population	49.6%	49.3%	48.9%
	2010 Est. Female Population	50.4%	50.7%	51.1%
	2010 Est. Never Married	48.8%	42.1%	35.9%
	2010 Est. Now Married	31.3%	37.1%	42.1%
	2010 Est. Separated or Divorced	14.3%	14.7%	15.2%
	2010 Est. Widowed	5.6%	6.1%	6.9%
INCOME	2010 Est. HH Income \$200,000 or More	0.9%	1.1%	1.7%
	2010 Est. HH Income \$150,000 to \$199,999	2.2%	2.6%	2.6%
	2010 Est. HH Income \$100,000 to \$149,999	9.0%	10.1%	11.7%
	2010 Est. HH Income \$75,000 to \$99,999	10.8%	11.0%	12.2%
	2010 Est. HH Income \$50,000 to \$74,999	16.9%	17.2%	17.3%
	2010 Est. HH Income \$35,000 to \$49,999	12.0%	12.4%	13.3%
	2010 Est. HH Income \$25,000 to \$34,999	10.5%	10.7%	11.1%
	2010 Est. HH Income \$15,000 to \$24,999	14.1%	13.5%	12.8%
	2010 Est. HH Income Under \$15,000	23.6%	21.3%	17.4%
	2010 Est. Average Household Income	\$50,108	\$53,546	\$59,472
	2010 Est. Median Household Income	\$38,811	\$41,413	\$45,707
	2010 Est. Per Capita Income	\$19,820	\$21,814	\$24,752
2010 Est. Total Businesses	342	702	1,217	
2010 Est. Total Employees	7,471	13,346	21,119	

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RACE	2010 Est. White	90.8%	90.1%	91.8%
	2010 Est. Black	2.0%	1.6%	1.4%
	2010 Est. Asian or Pacific Islander	3.4%	2.8%	2.3%
	2010 Est. American Indian or Alaska Native	1.1%	3.1%	2.3%
	2010 Est. Other Races	2.6%	2.4%	2.2%
HISPANIC	2010 Est. Hispanic Population	266	339	411
	2010 Est. Hispanic Population	1.8%	1.6%	1.3%
	2015 Proj. Hispanic Population	2.2%	2.0%	1.6%
	2000 Hispanic Population	0.9%	0.8%	0.7%
EDUCATION (Adults 25 or Older)	2010 Est. Adult Population (25 Years or Over)	7,613	12,068	19,371
	2010 Est. Elementary (Grade Level 0 to 8)	2.7%	2.8%	2.8%
	2010 Est. Some High School (Grade Level 9 to 11)	4.5%	4.8%	5.2%
	2010 Est. High School Graduate	30.2%	31.8%	32.8%
	2010 Est. Some College	21.9%	20.9%	20.5%
	2010 Est. Associate Degree Only	5.5%	6.7%	7.6%
	2010 Est. Bachelor Degree Only	17.7%	17.1%	17.2%
	2010 Est. Graduate Degree	17.6%	15.9%	13.9%
HOUSING	2010 Est. Total Housing Units	5,250	8,322	12,864
	2010 Est. Owner-Occupied	48.1%	54.2%	60.0%
	2010 Est. Renter-Occupied	44.4%	37.8%	31.8%
	2010 Est. Vacant Housing	7.5%	8.1%	8.3%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	0.7%	1.1%	1.3%
	2000 Homes Built 1995 to 1998	1.6%	2.7%	4.2%
	2000 Homes Built 1990 to 1994	4.3%	5.4%	7.2%
	2000 Homes Built 1980 to 1989	12.4%	14.0%	16.8%
	2000 Homes Built 1970 to 1979	13.7%	15.4%	17.7%
	2000 Homes Built 1960 to 1969	11.7%	11.5%	11.2%
	2000 Homes Built 1950 to 1959	12.4%	10.8%	9.8%
	2000 Homes Built Before 1949	43.2%	39.0%	31.9%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	0.1%	-
	2000 Home Value \$500,000 to \$999,999	-	0.1%	-
	2000 Home Value \$400,000 to \$499,999	-	-	0.1%
	2000 Home Value \$300,000 to \$399,999	0.8%	0.9%	0.8%
	2000 Home Value \$200,000 to \$299,999	3.1%	4.4%	4.8%
	2000 Home Value \$150,000 to \$199,999	7.3%	7.5%	8.0%
	2000 Home Value \$100,000 to \$149,999	25.6%	26.5%	28.8%
	2000 Home Value \$50,000 to \$99,999	54.9%	52.5%	50.7%
	2000 Home Value \$25,000 to \$49,999	5.8%	6.0%	5.2%
	2000 Home Value Under \$25,000	2.5%	2.1%	1.5%
	2000 Median Home Value	\$91,431	\$94,069	\$98,153
2000 Median Rent	\$376	\$356	\$388	

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LABOR FORCE	2010 Est. Labor Population Age 16 Years or Over	12,535	17,869	26,088
	2010 Est. Civilian Employed	54.3%	55.4%	56.9%
	2010 Est. Civilian Unemployed	7.9%	6.9%	6.0%
	2010 Est. in Armed Forces	0.3%	0.2%	0.2%
	2010 Est. not in Labor Force	37.4%	37.4%	36.9%
	2010 Labor Force Males	49.7%	49.3%	48.6%
	2010 Labor Force Females	50.3%	50.7%	51.4%
OCCUPATION	2000 Occupation: Population Age 16 Years or Over	6,865	9,827	14,437
	2000 Mgmt, Business, & Financial Operations	7.9%	8.9%	10.0%
	2000 Professional, Related	29.8%	28.5%	26.8%
	2000 Service	18.7%	18.5%	17.9%
	2000 Sales, Office	27.7%	27.3%	27.8%
	2000 Farming, Fishing, Forestry	0.5%	0.5%	0.4%
	2000 Construction, Extraction, Maintenance	5.7%	6.2%	6.9%
	2000 Production, Transport, Material Moving	9.7%	10.2%	10.2%
	2000 White Collar Workers	65.4%	64.7%	64.6%
	2000 Blue Collar Workers	34.6%	35.3%	35.4%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	65.4%	70.1%	74.4%
	2000 Drive to Work in Carpool	11.6%	11.2%	10.7%
	2000 Travel to Work by Public Transportation	1.6%	1.4%	1.1%
	2000 Drive to Work on Motorcycle	0.2%	0.2%	0.1%
	2000 Walk or Bicycle to Work	17.6%	13.8%	10.2%
	2000 Other Means	0.2%	0.2%	0.2%
	2000 Work at Home	3.3%	3.2%	3.2%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	55.3%	52.1%	48.9%
	2000 Travel to Work in 15 to 29 Minutes	33.7%	36.2%	39.1%
	2000 Travel to Work in 30 to 59 Minutes	7.3%	8.1%	8.4%
	2000 Travel to Work in 60 Minutes or More	3.6%	3.6%	3.7%
	2000 Average Travel Time to Work	15.1	15.5	16.0
CONSUMER EXPENDITURE	2010 Est. Total Household Expenditure	\$212 M	\$349 M	\$578 M
	2010 Est. Apparel	\$10.1 M	\$16.6 M	\$27.4 M
	2010 Est. Contributions, Gifts	\$12.8 M	\$21.3 M	\$35.7 M
	2010 Est. Education, Reading	\$5.62 M	\$9.26 M	\$15.3 M
	2010 Est. Entertainment	\$11.7 M	\$19.3 M	\$32.1 M
	2010 Est. Food, Beverages, Tobacco	\$34.6 M	\$56.7 M	\$93.2 M
	2010 Est. Furnishings, Equipment	\$9.06 M	\$15.0 M	\$25.1 M
	2010 Est. Health Care, Insurance	\$15.6 M	\$25.6 M	\$42.2 M
	2010 Est. Household Operations, Shelter, Utilities	\$63.3 M	\$104 M	\$173 M
	2010 Est. Miscellaneous Expenses	\$3.62 M	\$5.94 M	\$9.81 M
2010 Est. Personal Care	\$3.11 M	\$5.10 M	\$8.42 M	
2010 Est. Transportation	\$42.5 M	\$69.9 M	\$116 M	

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