



Shaw's Plaza - Lewiston ME

Ring Study of 7.0 Miles Around Lat: 44 04 4.57, Long: 70 11 21

Geographic Descriptors

EASI Block Group: 230010206.001
ZIP Code: 04240
Post Office Name: Lewiston
County FIPS Code: 23001
County Name: Androscoggin, ME
State Name: Maine
CBSA Name: Lewiston-Auburn, ME
Area Code: 207

Demographic Profiles

Dominant Profile:

Geographic Descriptors

<u>Description</u>	<u>3.00 Mile</u>	<u>5.00 Mile</u>	<u>7.00 Mile</u>
Population (4/1/1990):	35,039	63,652	76,167
Population (4/1/2000):	32,925	58,748	71,987
Population (1/1/2007):	31,468	57,405	71,953
Population (1/1/2012):	30,564	56,559	71,979
Population Growth (2007/2000):	-4.43	-2.29	-0.05
Population Forecast (2012/2007):	-2.87	-1.47	0.04

Demographic Profiles

Households (4/1/1990):	14,678	25,369	29,864
Households (4/1/2000):	14,543	24,991	30,165
Households (1/1/2007):	14,627	25,727	31,744
Households (1/1/2012):	14,509	25,920	32,466
Household Growth (2007/2000):	0.58	2.95	5.23
Household Forecast (2012/2007):	-0.81	0.75	2.27

POPULATION BY YEAR

Population, Median Age:	37.2	38.0	38.1
Population, Male:	15,033	27,537	34,725
Population, Female:	16,435	29,868	37,228
Population Density:	1,746.1	632.2	414.8
Population, Urban:	30,834	47,665	52,367
Population, Rural:	634	9,740	19,586

HOUSEHOLDS BY YEAR

Household, Average Size:	2.15	2.23	2.27
Householder, Median Age:	48.5	48.7	48.6
Housing, Units:	15,721	27,483	33,866

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Geographic Descriptors

<u>Description</u>	<u>3.00 Mile</u>	<u>5.00 Mile</u>	<u>7.00 Mile</u>
Housing, Owner Occupied:	5,986	13,727	18,711
Housing, Renter Occupied:	8,641	12,000	13,033
Housing, Median Rent (\$):	626	701	748
Housing, Median Value Owner Households (\$):	145,947	139,747	141,379
Households, Median Vehicles:	1.8	1.9	2.0
Families:	7,467	14,853	19,076
GENERAL POPULATION CHARACTERISTICS			
White Population, Alone:	29,735	54,795	68,964
Black Population, Alone:	407	556	614
Asian Population, Alone:	237	537	627
Other Population:	1,089	1,517	1,748
Hispanic Population:	648	968	1,147
White Non-Hispanic Population:	29,274	54,092	68,136
GENERAL HOUSEHOLD CHARACTERISTICS			
Household Income, Total (\$):	622,778,227	1,290,139,758	1,631,326,955
Household Income, Median (\$):	32,939	39,745	41,771
Household Income, Average (\$):	42,577	50,147	51,390
Household Income, Per Capita (\$):	19,791	22,474	22,672
POPULATION BY RACE			
Total Retail Sales (including Food Services):	273,310	1,403,637	1,554,848
GENERAL INCOME CHARACTERISTICS			
Total Consumer Expenditures (\$000):	585,255.7	1,101,369.1	1,389,938.7
RETAIL SALES			
Employees, Total (by Place of Work):	9,523	39,612	42,466
Establishments, Total (by Place of Work):	625	1,886	2,145
CONSUMER EXPENDITURES			
EASI Quality of Life Index (US Avg=100):	75	78	77
EASI Total Crime Index (US Avg=100; A=High):	157	141	136
EASI Weather Index (US Avg=100):	50	50	50

Footnotes:

“(US Avg=100)” indicates an index value with a range of 0 (low) to 200 (high).

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All estimates are as of 1/1/07 unless otherwise stated.

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