

# FULL PROFILE

1990-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



**CHARTER REALTY &  
DEVELOPMENT CORP.**

Lat/Lon: 40.6521/-76.1880

RF1

<b>Shamokin Plaza</b>		<b>3 mi radius</b>	<b>5 mi radius</b>	<b>7 mi radius</b>
<b>Pottsville, PA 17901</b>				
<b>POPULATION</b>	2011 Estimated Population	25,462	47,226	57,647
	2016 Projected Population	25,486	47,565	58,265
	2010 Census Population	25,536	47,225	57,568
	2000 Census Population	26,472	47,975	58,552
	Projected Annual Growth 2011 to 2016	-	0.1%	0.2%
	Historical Annual Growth 2000 to 2011	-0.3%	-0.1%	-0.1%
<b>HOUSEHOLDS</b>	2011 Estimated Households	10,537	19,603	23,950
	2016 Projected Households	10,182	19,071	23,387
	2010 Census Households	10,659	19,772	24,125
	2000 Census Households	10,902	19,723	23,933
	Projected Annual Growth 2011 to 2016	-0.7%	-0.5%	-0.5%
	Historical Annual Growth 2000 to 2011	-0.3%	-0.1%	-
<b>AGE</b>	2011 Est. Population Under 10 Years	10.0%	10.2%	10.2%
	2011 Est. Population 10 to 19 Years	10.4%	11.1%	11.1%
	2011 Est. Population 20 to 29 Years	11.3%	11.4%	11.4%
	2011 Est. Population 30 to 44 Years	21.5%	20.2%	19.9%
	2011 Est. Population 45 to 59 Years	23.3%	22.9%	22.9%
	2011 Est. Population 60 to 74 Years	13.8%	14.3%	14.5%
	2011 Est. Population 75 Years or Over	9.9%	10.0%	10.1%
	2011 Est. Median Age	42.0	42.0	42.1
<b>MARITAL STATUS &amp; GENDER</b>	2011 Est. Male Population	48.8%	48.8%	48.9%
	2011 Est. Female Population	51.2%	51.2%	51.1%
	2011 Est. Never Married	25.7%	24.2%	23.9%
	2011 Est. Now Married	49.5%	52.2%	53.1%
	2011 Est. Separated or Divorced	14.3%	13.0%	12.7%
	2011 Est. Widowed	10.5%	10.5%	10.4%
<b>INCOME</b>	2011 Est. HH Income \$200,000 or More	0.9%	1.0%	1.0%
	2011 Est. HH Income \$150,000 to \$199,999	2.3%	2.3%	2.3%
	2011 Est. HH Income \$100,000 to \$149,999	8.5%	9.0%	9.2%
	2011 Est. HH Income \$75,000 to \$99,999	10.7%	11.0%	11.0%
	2011 Est. HH Income \$50,000 to \$74,999	22.4%	21.5%	21.8%
	2011 Est. HH Income \$35,000 to \$49,999	13.7%	15.1%	15.6%
	2011 Est. HH Income \$25,000 to \$34,999	11.5%	12.5%	12.3%
	2011 Est. HH Income \$15,000 to \$24,999	13.8%	13.4%	13.1%
	2011 Est. HH Income Under \$15,000	16.2%	14.2%	13.7%
	2011 Est. Average Household Income	\$55,753	\$56,468	\$57,108
	2011 Est. Median Household Income	\$44,432	\$45,615	\$46,297
	2011 Est. Per Capita Income	\$23,820	\$24,068	\$24,246
	2011 Est. Total Businesses	1,253	1,957	2,242
	2011 Est. Total Employees	16,768	23,466	25,885

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<b>RACE</b>	2011 Est. White	94.0%	95.3%	95.7%
	2011 Est. Black	2.7%	1.9%	1.6%
	2011 Est. Asian or Pacific Islander	0.9%	0.8%	0.8%
	2011 Est. American Indian or Alaska Native	0.2%	0.1%	0.1%
	2011 Est. Other Races	2.3%	1.9%	1.8%
<b>HISPANIC</b>	2011 Est. Hispanic Population	643	1,019	1,167
	2011 Est. Hispanic Population	2.5%	2.2%	2.0%
	2016 Proj. Hispanic Population	3.7%	3.2%	3.0%
	2010 Hispanic Population	2.2%	1.9%	1.8%
<b>EDUCATION (Adults 25 or Older)</b>	2011 Est. Adult Population (25 Years or Over)	18,919	34,546	42,120
	2011 Est. Elementary (Grade Level 0 to 8)	4.8%	4.6%	4.4%
	2011 Est. Some High School (Grade Level 9 to 11)	11.1%	11.1%	11.4%
	2011 Est. High School Graduate	48.7%	46.8%	46.5%
	2011 Est. Some College	13.2%	13.8%	13.9%
	2011 Est. Associate Degree Only	8.5%	8.7%	8.6%
	2011 Est. Bachelor Degree Only	8.6%	9.7%	9.6%
	2011 Est. Graduate Degree	5.0%	5.4%	5.6%
<b>HOUSING</b>	2011 Est. Total Housing Units	11,885	22,024	26,804
	2011 Est. Owner-Occupied	59.6%	63.7%	65.6%
	2011 Est. Renter-Occupied	29.0%	25.2%	23.7%
	2011 Est. Vacant Housing	11.4%	11.0%	10.7%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.1%	0.5%	0.6%
	2000 Homes Built 1995 to 1998	1.6%	2.3%	2.6%
	2000 Homes Built 1990 to 1994	2.2%	3.9%	4.2%
	2000 Homes Built 1980 to 1989	5.2%	6.8%	7.3%
	2000 Homes Built 1970 to 1979	8.9%	10.7%	11.6%
	2000 Homes Built 1960 to 1969	8.2%	7.6%	7.5%
	2000 Homes Built 1950 to 1959	9.4%	8.7%	8.1%
	2000 Homes Built Before 1949	64.3%	59.5%	58.1%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	-	-
	2000 Home Value \$500,000 to \$999,999	-	-	0.1%
	2000 Home Value \$400,000 to \$499,999	0.3%	0.2%	0.2%
	2000 Home Value \$300,000 to \$399,999	0.4%	0.6%	0.5%
	2000 Home Value \$200,000 to \$299,999	2.1%	2.8%	2.9%
	2000 Home Value \$150,000 to \$199,999	4.5%	5.9%	6.4%
	2000 Home Value \$100,000 to \$149,999	14.2%	16.6%	17.0%
	2000 Home Value \$50,000 to \$99,999	45.8%	41.5%	41.3%
	2000 Home Value \$25,000 to \$49,999	26.9%	27.7%	26.7%
	2000 Home Value Under \$25,000	5.9%	4.7%	4.9%
	2000 Median Home Value	\$70,508	\$73,152	\$73,914
	2000 Median Rent	\$201	\$194	\$194

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<b>LABOR FORCE</b>	2011 Est. Labor Population Age 16 Years or Over	21,391	39,293	47,892
	2011 Est. Civilian Employed	54.0%	53.9%	54.2%
	2011 Est. Civilian Unemployed	5.0%	4.8%	4.8%
	2011 Est. in Armed Forces	0.2%	0.1%	0.1%
	2011 Est. not in Labor Force	40.8%	41.2%	40.9%
	2011 Labor Force Males	48.9%	48.8%	48.8%
	2011 Labor Force Females	51.1%	51.2%	51.2%
<b>OCCUPATION</b>	2000 Occupation: Population Age 16 Years or Over	11,682	21,256	26,101
	2000 Mgmt, Business, & Financial Operations	8.2%	9.0%	9.2%
	2000 Professional, Related	18.4%	17.5%	17.0%
	2000 Service	17.2%	15.5%	15.1%
	2000 Sales, Office	23.2%	24.6%	24.4%
	2000 Farming, Fishing, Forestry	0.4%	0.3%	0.4%
	2000 Construction, Extraction, Maintenance	8.6%	9.5%	10.0%
	2000 Production, Transport, Material Moving	24.0%	23.6%	23.9%
	2000 White Collar Workers	49.8%	51.0%	50.5%
	2000 Blue Collar Workers	50.2%	49.0%	49.5%
<b>TRANSPORTATION TO WORK</b>	2000 Drive to Work Alone	77.3%	79.7%	80.2%
	2000 Drive to Work in Carpool	13.6%	12.1%	11.8%
	2000 Travel to Work by Public Transportation	1.1%	0.8%	0.7%
	2000 Drive to Work on Motorcycle	-	-	0.1%
	2000 Walk or Bicycle to Work	5.8%	4.8%	4.4%
	2000 Other Means	0.7%	0.6%	0.6%
	2000 Work at Home	1.6%	2.0%	2.2%
<b>TRAVEL TIME</b>	2000 Travel to Work in 14 Minutes or Less	47.8%	43.8%	41.0%
	2000 Travel to Work in 15 to 29 Minutes	30.3%	31.6%	32.8%
	2000 Travel to Work in 30 to 59 Minutes	14.8%	17.3%	18.7%
	2000 Travel to Work in 60 Minutes or More	7.2%	7.4%	7.5%
	2000 Average Travel Time to Work	19.6	20.7	21.3
<b>CONSUMER EXPENDITURE</b>	2011 Est. Total Household Expenditure	\$493 M	\$927 M	\$1.14 B
	2011 Est. Apparel	\$23.5 M	\$44.1 M	\$54.2 M
	2011 Est. Contributions, Gifts	\$29.7 M	\$56.0 M	\$69.1 M
	2011 Est. Education, Reading	\$12.7 M	\$23.7 M	\$29.1 M
	2011 Est. Entertainment	\$27.3 M	\$51.4 M	\$63.4 M
	2011 Est. Food, Beverages, Tobacco	\$80.3 M	\$151 M	\$185 M
	2011 Est. Furnishings, Equipment	\$21.2 M	\$39.9 M	\$49.2 M
	2011 Est. Health Care, Insurance	\$36.1 M	\$67.9 M	\$83.5 M
	2011 Est. Household Operations, Shelter, Utilities	\$147 M	\$277 M	\$341 M
	2011 Est. Miscellaneous Expenses	\$8.41 M	\$15.8 M	\$19.4 M
	2011 Est. Personal Care	\$7.20 M	\$13.5 M	\$16.6 M
2011 Est. Transportation	\$99.3 M	\$187 M	\$231 M	

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