

FULL PROFILE

1990-2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



**CHARTER REALTY &
DEVELOPMENT CORP.**

Lat/Lon: 43.2105/-77.6028

RF1

Irondequoit Plaza		3 mi radius	5 mi radius	7 mi radius
Rochester, NY 14617				
POPULATION	2010 Estimated Population	130,712	277,782	409,235
	2015 Projected Population	129,896	276,666	408,943
	2000 Census Population	138,026	292,547	424,158
	1990 Census Population	141,854	302,932	429,078
	Projected Annual Growth 2010 to 2015	-0.1%	-0.1%	-
	Historical Annual Growth 1990 to 2010	-0.4%	-0.4%	-0.2%
HOUSEHOLDS	2010 Estimated Households	52,623	116,320	166,366
	2015 Projected Households	52,137	115,666	165,823
	2000 Census Households	55,228	122,078	172,712
	1990 Census Households	56,780	124,517	171,411
	Projected Annual Growth 2010 to 2015	-0.2%	-0.1%	-0.1%
	Historical Annual Growth 1990 to 2010	-0.4%	-0.3%	-0.1%
AGE	2010 Est. Population Under 10 Years	13.3%	12.5%	12.0%
	2010 Est. Population 10 to 19 Years	13.6%	12.7%	13.0%
	2010 Est. Population 20 to 29 Years	14.0%	15.8%	15.2%
	2010 Est. Population 30 to 44 Years	17.9%	18.2%	18.0%
	2010 Est. Population 45 to 59 Years	19.9%	20.2%	20.8%
	2010 Est. Population 60 to 74 Years	12.9%	12.9%	13.2%
	2010 Est. Population 75 Years or Over	8.4%	7.7%	7.8%
	2010 Est. Median Age	37.0	36.7	37.6
MARITAL STATUS & GENDER	2010 Est. Male Population	47.1%	47.9%	48.0%
	2010 Est. Female Population	52.9%	52.1%	52.0%
	2010 Est. Never Married	32.9%	35.7%	33.4%
	2010 Est. Now Married	41.1%	38.7%	42.0%
	2010 Est. Separated or Divorced	17.5%	17.7%	16.8%
	2010 Est. Widowed	8.5%	8.0%	7.8%
INCOME	2010 Est. HH Income \$200,000 or More	0.9%	1.0%	1.5%
	2010 Est. HH Income \$150,000 to \$199,999	1.7%	1.7%	2.6%
	2010 Est. HH Income \$100,000 to \$149,999	6.0%	6.8%	9.0%
	2010 Est. HH Income \$75,000 to \$99,999	9.0%	9.1%	10.5%
	2010 Est. HH Income \$50,000 to \$74,999	17.0%	16.6%	17.7%
	2010 Est. HH Income \$35,000 to \$49,999	16.1%	15.4%	14.9%
	2010 Est. HH Income \$25,000 to \$34,999	13.2%	13.2%	12.3%
	2010 Est. HH Income \$15,000 to \$24,999	15.1%	14.8%	13.4%
	2010 Est. HH Income Under \$15,000	21.0%	21.4%	18.0%
	2010 Est. Average Household Income	\$48,268	\$49,016	\$55,953
	2010 Est. Median Household Income	\$37,382	\$37,870	\$44,125
	2010 Est. Per Capita Income	\$20,050	\$21,828	\$24,223
	2010 Est. Total Businesses	3,394	10,887	16,175
	2010 Est. Total Employees	45,640	163,102	230,956

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RACE	2010 Est. White	59.9%	62.3%	65.8%
	2010 Est. Black	18.4%	19.2%	17.9%
	2010 Est. Asian or Pacific Islander	1.8%	2.0%	2.3%
	2010 Est. American Indian or Alaska Native	0.3%	0.4%	0.3%
	2010 Est. Other Races	19.6%	16.2%	13.6%
HISPANIC	2010 Est. Hispanic Population	21,615	34,593	38,992
	2010 Est. Hispanic Population	16.5%	12.5%	9.5%
	2015 Proj. Hispanic Population	18.8%	14.1%	10.8%
	2000 Hispanic Population	13.6%	10.2%	7.9%
EDUCATION (Adults 25 or Older)	2010 Est. Adult Population (25 Years or Over)	86,512	186,141	275,395
	2010 Est. Elementary (Grade Level 0 to 8)	6.5%	5.7%	5.1%
	2010 Est. Some High School (Grade Level 9 to 11)	11.4%	11.0%	9.5%
	2010 Est. High School Graduate	33.7%	31.6%	29.4%
	2010 Est. Some College	17.5%	17.1%	16.9%
	2010 Est. Associate Degree Only	9.7%	10.0%	10.2%
	2010 Est. Bachelor Degree Only	13.0%	14.9%	16.5%
	2010 Est. Graduate Degree	8.1%	9.7%	12.4%
HOUSING	2010 Est. Total Housing Units	59,658	132,297	187,052
	2010 Est. Owner-Occupied	53.8%	48.9%	53.6%
	2010 Est. Renter-Occupied	34.4%	39.0%	35.3%
	2010 Est. Vacant Housing	11.8%	12.1%	11.1%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	0.3%	0.3%	0.6%
	2000 Homes Built 1995 to 1998	1.2%	1.1%	2.0%
	2000 Homes Built 1990 to 1994	1.3%	1.6%	2.5%
	2000 Homes Built 1980 to 1989	3.2%	4.0%	6.0%
	2000 Homes Built 1970 to 1979	8.0%	10.0%	10.6%
	2000 Homes Built 1960 to 1969	13.8%	13.4%	14.3%
	2000 Homes Built 1950 to 1959	20.2%	16.8%	16.4%
	2000 Homes Built Before 1949	52.0%	52.8%	47.6%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	-	-
	2000 Home Value \$500,000 to \$999,999	0.1%	0.1%	0.3%
	2000 Home Value \$400,000 to \$499,999	-	0.1%	0.3%
	2000 Home Value \$300,000 to \$399,999	0.2%	0.2%	0.7%
	2000 Home Value \$200,000 to \$299,999	0.9%	1.6%	3.1%
	2000 Home Value \$150,000 to \$199,999	2.5%	3.5%	6.1%
	2000 Home Value \$100,000 to \$149,999	12.2%	16.7%	23.1%
	2000 Home Value \$50,000 to \$99,999	71.6%	65.4%	57.3%
	2000 Home Value \$25,000 to \$49,999	11.2%	11.0%	8.2%
	2000 Home Value Under \$25,000	1.4%	1.3%	0.9%
	2000 Median Home Value	\$77,074	\$81,607	\$92,644
2000 Median Rent	\$436	\$454	\$482	

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LABOR FORCE	2010 Est. Labor Population Age 16 Years or Over	102,552	222,011	329,305
	2010 Est. Civilian Employed	53.2%	54.6%	55.8%
	2010 Est. Civilian Unemployed	5.8%	5.8%	5.5%
	2010 Est. in Armed Forces	0.1%	0.1%	0.1%
	2010 Est. not in Labor Force	40.9%	39.5%	38.7%
	2010 Labor Force Males	45.9%	47.0%	47.2%
	2010 Labor Force Females	54.1%	53.0%	52.8%
OCCUPATION	2000 Occupation: Population Age 16 Years or Over	57,429	128,426	191,869
	2000 Mgmt, Business, & Financial Operations	9.5%	10.4%	11.4%
	2000 Professional, Related	18.7%	21.7%	24.2%
	2000 Service	18.4%	17.7%	16.3%
	2000 Sales, Office	27.3%	26.1%	25.8%
	2000 Farming, Fishing, Forestry	0.1%	0.1%	0.1%
	2000 Construction, Extraction, Maintenance	7.0%	6.6%	6.2%
	2000 Production, Transport, Material Moving	19.0%	17.4%	16.0%
	2000 White Collar Workers	55.5%	58.2%	61.5%
	2000 Blue Collar Workers	44.5%	41.8%	38.5%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	77.4%	77.6%	79.0%
	2000 Drive to Work in Carpool	11.3%	10.4%	9.7%
	2000 Travel to Work by Public Transportation	5.4%	5.4%	4.4%
	2000 Drive to Work on Motorcycle	-	-	0.1%
	2000 Walk or Bicycle to Work	2.8%	3.9%	4.0%
	2000 Other Means	0.8%	0.6%	0.5%
	2000 Work at Home	2.3%	2.2%	2.4%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	31.9%	34.3%	35.4%
	2000 Travel to Work in 15 to 29 Minutes	50.7%	49.6%	49.7%
	2000 Travel to Work in 30 to 59 Minutes	13.8%	12.7%	11.9%
	2000 Travel to Work in 60 Minutes or More	3.6%	3.4%	3.0%
	2000 Average Travel Time to Work	19.1	18.4	17.9
CONSUMER EXPENDITURE	2010 Est. Total Household Expenditure	\$2.24 B	\$5.00 B	\$7.80 B
	2010 Est. Apparel	\$107 M	\$239 M	\$372 M
	2010 Est. Contributions, Gifts	\$133 M	\$297 M	\$477 M
	2010 Est. Education, Reading	\$57.6 M	\$130 M	\$208 M
	2010 Est. Entertainment	\$123 M	\$275 M	\$432 M
	2010 Est. Food, Beverages, Tobacco	\$369 M	\$822 M	\$1.27 B
	2010 Est. Furnishings, Equipment	\$94.5 M	\$211 M	\$336 M
	2010 Est. Health Care, Insurance	\$166 M	\$370 M	\$569 M
	2010 Est. Household Operations, Shelter, Utilities	\$670 M	\$1.50 B	\$2.33 B
	2010 Est. Miscellaneous Expenses	\$38.5 M	\$86.1 M	\$133 M
2010 Est. Personal Care	\$32.8 M	\$73.2 M	\$114 M	
2010 Est. Transportation	\$448 M	\$998 M	\$1.56 B	

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