

# FULL PROFILE

1990-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



CHARTER REALTY &  
DEVELOPMENT CORP.

Lat/Lon: 41.2501/-75.8405

RF1

East End Centre		3 mi radius	5 mi radius	7 mi radius
Wilkes-Barre, PA 18702				
POPULATION	2011 Estimated Population	52,173	113,938	159,252
	2016 Projected Population	54,285	118,793	165,557
	2010 Census Population	51,542	112,731	157,761
	2000 Census Population	54,447	118,780	164,727
	Projected Annual Growth 2011 to 2016	0.8%	0.9%	0.8%
	Historical Annual Growth 2000 to 2011	-0.4%	-0.4%	-0.3%
HOUSEHOLDS	2011 Estimated Households	21,866	48,611	67,714
	2016 Projected Households	21,851	48,651	67,557
	2010 Census Households	21,836	48,602	67,788
	2000 Census Households	22,883	50,426	69,505
	Projected Annual Growth 2011 to 2016	-	-	-
	Historical Annual Growth 2000 to 2011	-0.4%	-0.3%	-0.2%
AGE	2011 Est. Population Under 10 Years	9.7%	10.0%	10.1%
	2011 Est. Population 10 to 19 Years	11.4%	11.9%	12.1%
	2011 Est. Population 20 to 29 Years	12.1%	11.9%	12.0%
	2011 Est. Population 30 to 44 Years	19.4%	18.7%	18.7%
	2011 Est. Population 45 to 59 Years	24.1%	23.3%	22.7%
	2011 Est. Population 60 to 74 Years	14.0%	14.4%	14.7%
	2011 Est. Population 75 Years or Over	9.3%	9.7%	9.8%
	2011 Est. Median Age	42.5	42.4	42.1
MARITAL STATUS & GENDER	2011 Est. Male Population	47.7%	47.6%	47.6%
	2011 Est. Female Population	52.3%	52.4%	52.3%
	2011 Est. Never Married	31.0%	29.1%	28.0%
	2011 Est. Now Married	40.5%	45.1%	47.1%
	2011 Est. Separated or Divorced	15.2%	13.6%	13.1%
	2011 Est. Widowed	13.2%	12.2%	11.8%
INCOME	2011 Est. HH Income \$200,000 or More	1.2%	1.2%	1.7%
	2011 Est. HH Income \$150,000 to \$199,999	1.2%	1.2%	1.6%
	2011 Est. HH Income \$100,000 to \$149,999	7.4%	8.0%	8.6%
	2011 Est. HH Income \$75,000 to \$99,999	10.3%	11.4%	11.4%
	2011 Est. HH Income \$50,000 to \$74,999	18.9%	18.7%	18.3%
	2011 Est. HH Income \$35,000 to \$49,999	13.1%	13.5%	13.8%
	2011 Est. HH Income \$25,000 to \$34,999	11.8%	12.3%	12.3%
	2011 Est. HH Income \$15,000 to \$24,999	16.2%	15.0%	14.8%
	2011 Est. HH Income Under \$15,000	20.0%	18.6%	17.5%
	2011 Est. Average Household Income	\$48,649	\$50,583	\$53,503
	2011 Est. Median Household Income	\$38,875	\$40,740	\$42,536
	2011 Est. Per Capita Income	\$21,477	\$22,212	\$23,264
	2011 Est. Total Businesses	3,825	6,468	8,212
	2011 Est. Total Employees	63,696	90,461	108,966

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<b>RACE</b>	2011 Est. White	86.1%	89.1%	91.0%
	2011 Est. Black	6.7%	5.2%	4.2%
	2011 Est. Asian or Pacific Islander	1.8%	1.4%	1.2%
	2011 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
	2011 Est. Other Races	5.2%	4.1%	3.4%
<b>HISPANIC</b>	2011 Est. Hispanic Population	4,229	7,415	8,441
	2011 Est. Hispanic Population	8.1%	6.5%	5.3%
	2016 Proj. Hispanic Population	12.5%	10.2%	8.4%
	2010 Hispanic Population	6.9%	5.5%	4.5%
<b>EDUCATION (Adults 25 or Older)</b>	2011 Est. Adult Population (25 Years or Over)	38,078	82,011	113,919
	2011 Est. Elementary (Grade Level 0 to 8)	3.9%	3.5%	3.2%
	2011 Est. Some High School (Grade Level 9 to 11)	10.0%	9.0%	8.7%
	2011 Est. High School Graduate	38.4%	40.3%	39.8%
	2011 Est. Some College	18.8%	18.6%	19.2%
	2011 Est. Associate Degree Only	6.1%	7.1%	7.4%
	2011 Est. Bachelor Degree Only	16.3%	14.8%	14.5%
	2011 Est. Graduate Degree	6.7%	6.7%	7.2%
<b>HOUSING</b>	2011 Est. Total Housing Units	24,665	54,347	75,492
	2011 Est. Owner-Occupied	50.7%	55.4%	57.7%
	2011 Est. Renter-Occupied	38.0%	34.1%	32.0%
	2011 Est. Vacant Housing	11.3%	10.5%	10.3%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.2%	0.5%	0.7%
	2000 Homes Built 1995 to 1998	1.0%	1.5%	1.8%
	2000 Homes Built 1990 to 1994	1.6%	2.0%	2.5%
	2000 Homes Built 1980 to 1989	4.5%	5.2%	5.6%
	2000 Homes Built 1970 to 1979	15.8%	14.4%	13.9%
	2000 Homes Built 1960 to 1969	7.2%	7.1%	7.1%
	2000 Homes Built 1950 to 1959	8.2%	9.1%	8.8%
	2000 Homes Built Before 1949	61.5%	60.3%	59.6%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	0.1%	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	-	0.1%	0.2%
	2000 Home Value \$400,000 to \$499,999	0.1%	0.2%	0.3%
	2000 Home Value \$300,000 to \$399,999	0.6%	0.6%	0.8%
	2000 Home Value \$200,000 to \$299,999	2.1%	2.5%	3.2%
	2000 Home Value \$150,000 to \$199,999	5.1%	5.5%	6.3%
	2000 Home Value \$100,000 to \$149,999	16.8%	17.4%	18.4%
	2000 Home Value \$50,000 to \$99,999	57.5%	58.8%	56.5%
	2000 Home Value \$25,000 to \$49,999	15.9%	13.1%	12.3%
	2000 Home Value Under \$25,000	1.7%	1.8%	1.8%
	2000 Median Home Value	\$80,781	\$82,120	\$85,243
2000 Median Rent	\$258	\$243	\$234	

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LABOR FORCE	2011 Est. Labor Population Age 16 Years or Over	43,746	95,057	132,388
	2011 Est. Civilian Employed	51.7%	53.8%	54.7%
	2011 Est. Civilian Unemployed	5.7%	5.6%	5.2%
	2011 Est. in Armed Forces	0.1%	0.1%	0.1%
	2011 Est. not in Labor Force	42.5%	40.5%	40.0%
	2011 Labor Force Males	47.0%	47.0%	47.0%
	2011 Labor Force Females	53.0%	53.0%	53.0%
OCCUPATION	2000 Occupation: Population Age 16 Years or Over	23,412	52,853	74,081
	2000 Mgmt, Business, & Financial Operations	9.7%	9.9%	9.7%
	2000 Professional, Related	18.2%	17.5%	17.8%
	2000 Service	16.2%	16.0%	15.5%
	2000 Sales, Office	31.6%	30.3%	30.1%
	2000 Farming, Fishing, Forestry	0.2%	0.1%	0.1%
	2000 Construction, Extraction, Maintenance	7.7%	8.7%	8.9%
	2000 Production, Transport, Material Moving	16.5%	17.6%	17.9%
	2000 White Collar Workers	59.4%	57.6%	57.6%
	2000 Blue Collar Workers	40.6%	42.4%	42.4%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	78.2%	79.4%	80.9%
	2000 Drive to Work in Carpool	11.9%	12.3%	11.6%
	2000 Travel to Work by Public Transportation	1.7%	1.5%	1.3%
	2000 Drive to Work on Motorcycle	0.1%	-	-
	2000 Walk or Bicycle to Work	6.0%	4.7%	4.0%
	2000 Other Means	0.5%	0.6%	0.5%
	2000 Work at Home	1.5%	1.6%	1.6%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	48.2%	43.2%	40.6%
	2000 Travel to Work in 15 to 29 Minutes	37.3%	41.2%	43.0%
	2000 Travel to Work in 30 to 59 Minutes	10.3%	11.7%	12.2%
	2000 Travel to Work in 60 Minutes or More	4.2%	4.0%	4.2%
	2000 Average Travel Time to Work	17.8	18.3	18.8
CONSUMER EXPENDITURE	2011 Est. Total Household Expenditure	\$934 M	\$2.13 B	\$3.08 B
	2011 Est. Apparel	\$44.4 M	\$101 M	\$146 M
	2011 Est. Contributions, Gifts	\$55.9 M	\$128 M	\$187 M
	2011 Est. Education, Reading	\$24.1 M	\$54.9 M	\$80.2 M
	2011 Est. Entertainment	\$51.5 M	\$118 M	\$171 M
	2011 Est. Food, Beverages, Tobacco	\$153 M	\$348 M	\$501 M
	2011 Est. Furnishings, Equipment	\$39.7 M	\$91.2 M	\$132 M
	2011 Est. Health Care, Insurance	\$69.2 M	\$157 M	\$226 M
	2011 Est. Household Operations, Shelter, Utilities	\$280 M	\$638 M	\$921 M
	2011 Est. Miscellaneous Expenses	\$16.1 M	\$36.6 M	\$52.6 M
2011 Est. Personal Care	\$13.7 M	\$31.2 M	\$44.9 M	
2011 Est. Transportation	\$187 M	\$428 M	\$617 M	

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