

FULL PROFILE

1990-2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups

Danvers Crossing



CHARTER REALTY &
DEVELOPMENT CORP.

Lat/Lon: 42.5575/-70.9793

RF1

8-10 Newbury St

Danvers, MA 01923-1049

3 mi radius 5 mi radius 7 mi radius

		3 mi radius	5 mi radius	7 mi radius
POPULATION	2010 Estimated Population	57,611	151,744	354,359
	2015 Projected Population	62,421	160,195	368,841
	2000 Census Population	50,321	143,271	342,264
	1990 Census Population	48,654	137,204	320,836
	Projected Annual Growth 2010 to 2015	1.7%	1.1%	0.8%
	Historical Annual Growth 1990 to 2010	0.9%	0.5%	0.5%
HOUSEHOLDS	2010 Estimated Households	21,192	57,026	132,428
	2015 Projected Households	22,423	58,700	134,384
	2000 Census Households	18,793	55,234	131,382
	1990 Census Households	17,702	51,380	121,483
	Projected Annual Growth 2010 to 2015	1.2%	0.6%	0.3%
	Historical Annual Growth 1990 to 2010	1.0%	0.5%	0.5%
AGE	2010 Est. Population Under 10 Years	9.7%	10.4%	11.3%
	2010 Est. Population 10 to 19 Years	11.5%	11.8%	12.5%
	2010 Est. Population 20 to 29 Years	9.8%	11.1%	12.3%
	2010 Est. Population 30 to 44 Years	17.6%	18.4%	18.5%
	2010 Est. Population 45 to 59 Years	25.4%	24.5%	23.3%
	2010 Est. Population 60 to 74 Years	18.1%	16.1%	14.5%
	2010 Est. Population 75 Years or Over	7.8%	7.7%	7.5%
	2010 Est. Median Age	44.7	42.7	40.5
MARITAL STATUS & GENDER	2010 Est. Male Population	48.8%	49.0%	48.6%
	2010 Est. Female Population	51.2%	51.0%	51.4%
	2010 Est. Never Married	23.2%	25.2%	28.0%
	2010 Est. Now Married	56.1%	54.9%	51.2%
	2010 Est. Separated or Divorced	12.6%	12.0%	13.0%
	2010 Est. Widowed	8.1%	7.9%	7.8%
INCOME	2010 Est. HH Income \$200,000 or More	4.5%	4.9%	5.0%
	2010 Est. HH Income \$150,000 to \$199,999	8.2%	7.0%	6.5%
	2010 Est. HH Income \$100,000 to \$149,999	22.1%	19.0%	17.3%
	2010 Est. HH Income \$75,000 to \$99,999	15.2%	14.9%	13.7%
	2010 Est. HH Income \$50,000 to \$74,999	18.4%	18.7%	17.7%
	2010 Est. HH Income \$35,000 to \$49,999	10.0%	10.2%	10.7%
	2010 Est. HH Income \$25,000 to \$34,999	7.9%	8.3%	8.6%
	2010 Est. HH Income \$15,000 to \$24,999	6.7%	7.4%	8.4%
	2010 Est. HH Income Under \$15,000	6.9%	9.5%	12.0%
	2010 Est. Average Household Income	\$90,485	\$87,509	\$84,712
	2010 Est. Median Household Income	\$75,907	\$71,491	\$67,136
	2010 Est. Per Capita Income	\$34,526	\$33,682	\$32,527
2010 Est. Total Businesses	3,068	7,331	14,697	
2010 Est. Total Employees	45,876	97,396	186,161	

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RACE	2010 Est. White	92.9%	91.4%	84.0%
	2010 Est. Black	2.2%	2.7%	6.2%
	2010 Est. Asian or Pacific Islander	2.3%	2.3%	3.8%
	2010 Est. American Indian or Alaska Native	0.2%	0.2%	0.3%
	2010 Est. Other Races	2.5%	3.4%	5.7%
HISPANIC	2010 Est. Hispanic Population	3,119	10,124	38,239
	2010 Est. Hispanic Population	5.4%	6.7%	10.8%
	2015 Proj. Hispanic Population	7.7%	8.8%	12.7%
	2000 Hispanic Population	1.4%	2.8%	7.0%
EDUCATION (Adults 25 or Older)	2010 Est. Adult Population (25 Years or Over)	42,418	109,543	247,185
	2010 Est. Elementary (Grade Level 0 to 8)	2.9%	4.0%	4.7%
	2010 Est. Some High School (Grade Level 9 to 11)	4.5%	5.1%	6.0%
	2010 Est. High School Graduate	30.1%	29.4%	28.4%
	2010 Est. Some College	17.3%	17.1%	16.6%
	2010 Est. Associate Degree Only	9.0%	8.7%	8.2%
	2010 Est. Bachelor Degree Only	23.0%	22.7%	22.7%
	2010 Est. Graduate Degree	13.2%	13.0%	13.5%
HOUSING	2010 Est. Total Housing Units	22,510	60,712	141,475
	2010 Est. Owner-Occupied	78.2%	70.6%	63.2%
	2010 Est. Renter-Occupied	15.9%	23.4%	30.4%
	2010 Est. Vacant Housing	5.9%	6.1%	6.4%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	0.3%	0.3%	0.5%
	2000 Homes Built 1995 to 1998	3.2%	3.0%	2.6%
	2000 Homes Built 1990 to 1994	3.0%	2.9%	2.6%
	2000 Homes Built 1980 to 1989	12.9%	10.6%	9.6%
	2000 Homes Built 1970 to 1979	12.6%	10.5%	10.3%
	2000 Homes Built 1960 to 1969	24.0%	16.1%	12.3%
	2000 Homes Built 1950 to 1959	18.9%	17.1%	14.8%
	2000 Homes Built Before 1949	25.1%	39.3%	47.5%
HOME VALUES	2000 Home Value \$1,000,000 or More	0.1%	0.3%	0.4%
	2000 Home Value \$500,000 to \$999,999	2.3%	3.1%	3.6%
	2000 Home Value \$400,000 to \$499,999	4.4%	4.6%	5.3%
	2000 Home Value \$300,000 to \$399,999	14.3%	12.9%	13.8%
	2000 Home Value \$200,000 to \$299,999	51.7%	41.3%	37.0%
	2000 Home Value \$150,000 to \$199,999	22.3%	27.3%	24.7%
	2000 Home Value \$100,000 to \$149,999	4.1%	9.3%	12.3%
	2000 Home Value \$50,000 to \$99,999	0.4%	0.7%	2.5%
	2000 Home Value \$25,000 to \$49,999	0.2%	0.2%	0.3%
	2000 Home Value Under \$25,000	0.2%	0.3%	0.2%
	2000 Median Home Value	\$246,872	\$236,595	\$235,126
2000 Median Rent	\$715	\$646	\$590	

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LABOR FORCE	2010 Est. Labor Population Age 16 Years or Over	48,000	125,426	288,306
	2010 Est. Civilian Employed	62.7%	63.0%	62.0%
	2010 Est. Civilian Unemployed	4.8%	5.0%	5.5%
	2010 Est. in Armed Forces	-	-	-
	2010 Est. not in Labor Force	32.4%	32.0%	32.5%
	2010 Labor Force Males	48.4%	48.6%	48.0%
	2010 Labor Force Females	51.6%	51.4%	52.0%
OCCUPATION	2000 Occupation: Population Age 16 Years or Over	25,798	73,880	169,567
	2000 Mgmt, Business, & Financial Operations	17.3%	16.4%	15.9%
	2000 Professional, Related	24.4%	23.8%	23.0%
	2000 Service	12.4%	13.0%	13.9%
	2000 Sales, Office	29.5%	29.0%	28.8%
	2000 Farming, Fishing, Forestry	-	0.1%	0.2%
	2000 Construction, Extraction, Maintenance	8.2%	7.9%	7.6%
	2000 Production, Transport, Material Moving	8.2%	9.9%	10.7%
	2000 White Collar Workers	71.2%	69.1%	67.6%
	2000 Blue Collar Workers	28.8%	30.9%	32.4%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	86.8%	83.4%	78.4%
	2000 Drive to Work in Carpool	6.7%	7.4%	8.7%
	2000 Travel to Work by Public Transportation	2.2%	4.0%	6.4%
	2000 Drive to Work on Motorcycle	-	-	-
	2000 Walk or Bicycle to Work	1.1%	2.1%	3.1%
	2000 Other Means	0.4%	0.4%	0.5%
	2000 Work at Home	2.7%	2.7%	2.8%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	30.8%	30.3%	28.2%
	2000 Travel to Work in 15 to 29 Minutes	32.8%	33.4%	33.2%
	2000 Travel to Work in 30 to 59 Minutes	27.1%	26.5%	28.3%
	2000 Travel to Work in 60 Minutes or More	9.3%	9.7%	10.3%
	2000 Average Travel Time to Work	25.1	24.9	25.6
CONSUMER EXPENDITURE	2010 Est. Total Household Expenditure	\$1.40 B	\$3.65 B	\$8.25 B
	2010 Est. Apparel	\$66.9 M	\$175 M	\$397 M
	2010 Est. Contributions, Gifts	\$94.7 M	\$246 M	\$554 M
	2010 Est. Education, Reading	\$41.0 M	\$106 M	\$242 M
	2010 Est. Entertainment	\$78.8 M	\$205 M	\$464 M
	2010 Est. Food, Beverages, Tobacco	\$217 M	\$570 M	\$1.29 B
	2010 Est. Furnishings, Equipment	\$63.5 M	\$165 M	\$371 M
	2010 Est. Health Care, Insurance	\$96.8 M	\$254 M	\$577 M
	2010 Est. Household Operations, Shelter, Utilities	\$418 M	\$1.09 B	\$2.47 B
	2010 Est. Miscellaneous Expenses	\$22.8 M	\$59.7 M	\$135 M
2010 Est. Personal Care	\$20.1 M	\$52.6 M	\$119 M	
2010 Est. Transportation	\$277 M	\$723 M	\$1.63 B	

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