

FULL PROFILE

1990-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



**CHARTER REALTY &
DEVELOPMENT CORP.**

Lat/Lon: 40.3430/-75.9761

RF1

Berkshire Square		3 mi radius	5 mi radius	7 mi radius
Reading, PA 19610				
POPULATION	2011 Estimated Population	96,526	189,950	233,624
	2016 Projected Population	100,715	198,275	243,695
	2010 Census Population	95,483	187,735	231,164
	2000 Census Population	88,952	170,929	209,009
	Projected Annual Growth 2011 to 2016	0.9%	0.9%	0.9%
	Historical Annual Growth 2000 to 2011	0.8%	1.0%	1.1%
HOUSEHOLDS	2011 Estimated Households	37,174	70,722	87,997
	2016 Projected Households	38,894	74,086	92,123
	2010 Census Households	36,780	69,870	86,995
	2000 Census Households	35,119	66,227	81,390
	Projected Annual Growth 2011 to 2016	0.9%	1.0%	0.9%
	Historical Annual Growth 2000 to 2011	0.5%	0.6%	0.7%
AGE	2011 Est. Population Under 10 Years	12.7%	12.5%	12.6%
	2011 Est. Population 10 to 19 Years	14.1%	13.8%	14.0%
	2011 Est. Population 20 to 29 Years	12.5%	12.6%	12.6%
	2011 Est. Population 30 to 44 Years	19.2%	19.3%	19.0%
	2011 Est. Population 45 to 59 Years	21.9%	22.2%	22.0%
	2011 Est. Population 60 to 74 Years	12.5%	12.4%	12.6%
	2011 Est. Population 75 Years or Over	7.0%	7.1%	7.2%
	2011 Est. Median Age	38.2	38.3	38.2
MARITAL STATUS & GENDER	2011 Est. Male Population	48.8%	48.8%	48.6%
	2011 Est. Female Population	51.2%	51.2%	51.4%
	2011 Est. Never Married	30.0%	28.7%	26.9%
	2011 Est. Now Married	45.7%	47.7%	50.0%
	2011 Est. Separated or Divorced	16.1%	15.6%	15.1%
	2011 Est. Widowed	8.2%	8.1%	7.9%
INCOME	2011 Est. HH Income \$200,000 or More	2.3%	2.0%	2.1%
	2011 Est. HH Income \$150,000 to \$199,999	2.6%	2.7%	3.2%
	2011 Est. HH Income \$100,000 to \$149,999	9.4%	9.4%	10.6%
	2011 Est. HH Income \$75,000 to \$99,999	10.2%	11.4%	12.2%
	2011 Est. HH Income \$50,000 to \$74,999	19.4%	19.9%	20.7%
	2011 Est. HH Income \$35,000 to \$49,999	14.6%	14.9%	14.5%
	2011 Est. HH Income \$25,000 to \$34,999	12.1%	11.7%	11.2%
	2011 Est. HH Income \$15,000 to \$24,999	13.2%	13.6%	12.7%
	2011 Est. HH Income Under \$15,000	16.2%	14.3%	12.7%
	2011 Est. Average Household Income	\$59,855	\$59,882	\$62,861
	2011 Est. Median Household Income	\$47,102	\$48,506	\$51,577
	2011 Est. Per Capita Income	\$24,033	\$23,214	\$24,495
	2011 Est. Total Businesses	4,726	7,039	8,366
2011 Est. Total Employees	74,208	106,131	124,199	

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RACE	2011 Est. White	67.6%	69.5%	73.6%
	2011 Est. Black	9.6%	8.5%	7.5%
	2011 Est. Asian or Pacific Islander	2.0%	1.8%	1.7%
	2011 Est. American Indian or Alaska Native	0.6%	0.5%	0.5%
	2011 Est. Other Races	20.2%	19.8%	16.8%
HISPANIC	2011 Est. Hispanic Population	33,903	64,588	67,404
	2011 Est. Hispanic Population	35.1%	34.0%	28.9%
	2016 Proj. Hispanic Population	42.9%	41.5%	35.4%
	2010 Hispanic Population	33.0%	32.0%	27.1%
EDUCATION (Adults 25 or Older)	2011 Est. Adult Population (25 Years or Over)	64,264	127,304	155,823
	2011 Est. Elementary (Grade Level 0 to 8)	7.8%	7.6%	6.8%
	2011 Est. Some High School (Grade Level 9 to 11)	13.2%	13.4%	12.4%
	2011 Est. High School Graduate	34.5%	36.1%	36.5%
	2011 Est. Some College	16.9%	16.1%	16.5%
	2011 Est. Associate Degree Only	5.8%	6.3%	6.5%
	2011 Est. Bachelor Degree Only	14.5%	13.6%	14.1%
	2011 Est. Graduate Degree	7.2%	6.9%	7.1%
HOUSING	2011 Est. Total Housing Units	40,497	76,914	95,074
	2011 Est. Owner-Occupied	55.1%	59.0%	62.6%
	2011 Est. Renter-Occupied	36.7%	32.9%	30.0%
	2011 Est. Vacant Housing	8.2%	8.1%	7.4%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	1.0%	0.9%	1.1%
	2000 Homes Built 1995 to 1998	2.7%	2.9%	3.5%
	2000 Homes Built 1990 to 1994	4.3%	4.6%	5.3%
	2000 Homes Built 1980 to 1989	6.9%	6.9%	8.5%
	2000 Homes Built 1970 to 1979	11.4%	9.9%	10.7%
	2000 Homes Built 1960 to 1969	11.4%	10.2%	10.4%
	2000 Homes Built 1950 to 1959	14.5%	13.2%	13.4%
	2000 Homes Built Before 1949	47.8%	51.3%	47.1%
HOME VALUES	2000 Home Value \$1,000,000 or More	0.1%	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	0.5%	0.4%	0.5%
	2000 Home Value \$400,000 to \$499,999	0.6%	0.4%	0.5%
	2000 Home Value \$300,000 to \$399,999	1.6%	1.1%	1.2%
	2000 Home Value \$200,000 to \$299,999	5.7%	4.4%	4.4%
	2000 Home Value \$150,000 to \$199,999	9.5%	8.6%	9.3%
	2000 Home Value \$100,000 to \$149,999	23.8%	23.1%	26.7%
	2000 Home Value \$50,000 to \$99,999	39.0%	39.2%	39.2%
	2000 Home Value \$25,000 to \$49,999	15.7%	18.8%	15.2%
	2000 Home Value Under \$25,000	3.4%	3.7%	2.9%
	2000 Median Home Value	\$97,977	\$92,170	\$96,554
	2000 Median Rent	\$394	\$389	\$406

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LABOR FORCE	2011 Est. Labor Population Age 16 Years or Over	76,374	151,053	185,489
	2011 Est. Civilian Employed	56.6%	57.7%	58.5%
	2011 Est. Civilian Unemployed	5.9%	5.7%	5.4%
	2011 Est. in Armed Forces	0.1%	0.1%	0.1%
	2011 Est. not in Labor Force	37.4%	36.5%	36.0%
	2011 Labor Force Males	48.3%	48.3%	48.1%
	2011 Labor Force Females	51.7%	51.7%	51.9%
OCCUPATION	2000 Occupation: Population Age 16 Years or Over	38,070	75,521	95,038
	2000 Mgmt, Business, & Financial Operations	11.7%	10.7%	11.3%
	2000 Professional, Related	19.0%	18.0%	18.3%
	2000 Service	15.4%	14.8%	14.3%
	2000 Sales, Office	27.4%	26.8%	26.8%
	2000 Farming, Fishing, Forestry	0.8%	1.0%	0.9%
	2000 Construction, Extraction, Maintenance	5.9%	7.0%	7.5%
	2000 Production, Transport, Material Moving	19.9%	21.7%	20.9%
	2000 White Collar Workers	58.1%	55.5%	56.4%
	2000 Blue Collar Workers	41.9%	44.5%	43.6%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	74.6%	75.8%	78.3%
	2000 Drive to Work in Carpool	12.8%	12.7%	11.6%
	2000 Travel to Work by Public Transportation	3.8%	3.5%	2.9%
	2000 Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	2000 Walk or Bicycle to Work	5.7%	5.3%	4.5%
	2000 Other Means	0.8%	0.6%	0.5%
	2000 Work at Home	2.2%	2.0%	2.2%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	42.8%	39.2%	37.3%
	2000 Travel to Work in 15 to 29 Minutes	36.8%	40.6%	42.4%
	2000 Travel to Work in 30 to 59 Minutes	14.8%	15.0%	15.2%
	2000 Travel to Work in 60 Minutes or More	5.7%	5.1%	5.1%
	2000 Average Travel Time to Work	19.3	19.4	19.7
CONSUMER EXPENDITURE	2011 Est. Total Household Expenditure	\$1.81 B	\$3.46 B	\$4.46 B
	2011 Est. Apparel	\$86.7 M	\$165 M	\$213 M
	2011 Est. Contributions, Gifts	\$113 M	\$214 M	\$278 M
	2011 Est. Education, Reading	\$48.5 M	\$91.7 M	\$119 M
	2011 Est. Entertainment	\$101 M	\$193 M	\$249 M
	2011 Est. Food, Beverages, Tobacco	\$292 M	\$558 M	\$716 M
	2011 Est. Furnishings, Equipment	\$78.7 M	\$150 M	\$195 M
	2011 Est. Health Care, Insurance	\$131 M	\$251 M	\$322 M
	2011 Est. Household Operations, Shelter, Utilities	\$542 M	\$1.03 B	\$1.33 B
	2011 Est. Miscellaneous Expenses	\$30.6 M	\$58.3 M	\$74.9 M
2011 Est. Personal Care	\$26.4 M	\$50.4 M	\$64.8 M	
2011 Est. Transportation	\$362 M	\$694 M	\$896 M	

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