



Airport Mall - Bangor ME

Ring Study of 7.0 Miles Around Lat: 44 47 4.57, Long: 68 46 21

Geographic Descriptors

EASI Block Group: 230190007.006
ZIP Code: 04401
Post Office Name: Bangor
County FIPS Code: 23019
County Name: Penobscot, ME
State Name: Maine
CBSA Name: Bangor, ME
Area Code: 207

Demographic Profiles

Dominant Profile:

Geographic Descriptors

<u>Description</u>	<u>3.00 Mile</u>	<u>5.00 Mile</u>	<u>7.00 Mile</u>
Population (4/1/1990):	35,752	48,600	56,370
Population (4/1/2000):	33,667	47,682	55,168
Population (1/1/2007):	33,045	46,648	53,983
Population (1/1/2012):	32,391	45,528	52,561
Population Growth (2007/2000):	-1.85	-2.17	-2.15
Population Forecast (2012/2007):	-1.98	-2.40	-2.63

Demographic Profiles

Households (4/1/1990):	14,560	19,512	22,405
Households (4/1/2000):	15,053	20,502	23,418
Households (1/1/2007):	15,505	21,063	24,057
Households (1/1/2012):	15,552	21,048	23,988
Household Growth (2007/2000):	3.00	2.74	2.73
Household Forecast (2012/2007):	0.30	-0.07	-0.29

POPULATION BY YEAR

Population, Median Age:	38.9	38.4	38.5
Population, Male:	15,817	22,298	25,895
Population, Female:	17,228	24,350	28,088
Population Density:	1,097.9	527.5	383.6
Population, Urban:	31,398	39,464	40,805
Population, Rural:	1,647	7,184	13,178

HOUSEHOLDS BY YEAR

Household, Average Size:	2.13	2.21	2.24
Householder, Median Age:	47.7	47.7	47.9
Housing, Units:	16,338	22,172	25,330

The Right Site - Exec Ed.

Easy Analytic Software, Inc.

Airport Mall - Bangor ME

Geographic Descriptors

<u>Description</u>	<u>3.00 Mile</u>	<u>5.00 Mile</u>	<u>7.00 Mile</u>
Housing, Owner Occupied:	7,661	11,798	14,326
Housing, Renter Occupied:	7,844	9,265	9,731
Housing, Median Rent (\$):	715	716	735
Housing, Median Value Owner Households (\$):	137,281	137,434	143,901
Households, Median Vehicles:	1.9	2.0	2.1
Families:	7,855	11,714	13,898
 GENERAL POPULATION CHARACTERISTICS			
White Population, Alone:	31,400	44,389	51,535
Black Population, Alone:	267	383	403
Asian Population, Alone:	385	533	592
Other Population:	993	1,343	1,453
Hispanic Population:	451	633	733
White Non-Hispanic Population:	31,074	43,924	50,993
 GENERAL HOUSEHOLD CHARACTERISTICS			
Household Income, Total (\$):	781,649,512	1,122,096,054	1,352,691,318
Household Income, Median (\$):	39,984	42,190	44,577
Household Income, Average (\$):	50,413	53,273	56,229
Household Income, Per Capita (\$):	23,654	24,055	25,058
 POPULATION BY RACE			
Total Retail Sales (including Food Services):	607,337	804,180	962,161
 GENERAL INCOME CHARACTERISTICS			
Total Consumer Expenditures (\$000):	661,043.8	924,014.4	1,077,928.5
 RETAIL SALES			
Employees, Total (by Place of Work):	11,369	14,839	17,852
Establishments, Total (by Place of Work):	816	1,126	1,360
 CONSUMER EXPENDITURES			
EASI Quality of Life Index (US Avg=100):	50	50	50
EASI Total Crime Index (US Avg=100; A=High):	145	140	137
EASI Weather Index (US Avg=100):	2	2	2

Footnotes:

“(US Avg=100)” indicates an index value with a range of 0 (low) to 200 (high).

All data are copyrighted estimates of Easy Analytic Software, Inc.

All estimates are as of 1/1/07 unless otherwise stated.

The Right Site - Exec Ed.

Easy Analytic Software, Inc.